#### COOKIE POLICY

### I. Object

This Policy is established by jordy vansteenkiste, publisher of the website www.glerdybricks.com (hereinafter the "Website"), with headquarters at karel serreynstraat 19 8420 wenduine and registered under the company number BE0797604175

jordy vansteenkiste (hereinafter "We", "our" or "us",) strives to offer you the best possible service and therefore wishes to preserve your trust in our company by informing you of our policy on the use and storage of cookies.

### II. What is a cookie?

A cookie is a small text file placed on the hard drive of your computer or mobile device that is issued by the server of the website you are visiting.

The cookie contains a unique code that allows its issuer to recognize the device concerned (your computer or mobile device) each time the Website is visited.

The cookie identifies the browser on your device, but it never identifies you personally. Furthermore, a website's server can only read the cookies it has placed and has no access to any other information on your computer or mobile device.

Cookies can either be placed by the server of the website you are visiting "original cookies" or by partners with whom the collaborates "third-party cookies".

# III. Validity period of a cookie

Some cookies expire when you close your browser "session cookies", while others remain on your device longer, sometimes even until you manually delete them "permanent cookies".

In general, cookies have a limited validity period. The most common validity period is 30 days and the maximum duration is 13 months from the day the cookie is placed on your device.

## IV. General purpose of cookies

The primary purpose of cookies is to ensure a more efficient and rapid navigation (e. g. a cookie remembers the language you choose, identifies you when you access your account,...). Cookies store your preferences and thus allow you to speed up and facilitate your access to the site.

They also help us to understand how you navigate our Website.

In addition, they make the content of a website or the advertising on that website more relevant to you. The site will therefore be adapted to your personal preferences and needs.

## V. Cookie management

To place certain cookies on your device, it is necessary for us to obtain your prior and explicit consent. We obtain your consent through the banner placed on the home page of the Website.

Furthermore, most browsers use cookies. You can also delete these cookies or refuse their installation at any time and free of charge by modifying the options of your browser software. The configuration of each browser is different. Each procedure is described in the help menu of your browser. To do this, please go to the following links:

Firefox :

https://support.mozilla.org/fr/kb/effacer-les-cookies-pour-supprimer-les-information

Chrome: https://support.google.com/chrome/answer/95647?hl=fr

Safari : <a href="https://support.apple.com/kb/PH21411?locale=nl">https://support.apple.com/kb/PH21411?locale=nl</a> NL&viewlocale=fr FR

Internet Explorer :

https://support.microsoft.com/fr-be/help/17442/windows-internet-explorer-delete-manage-cookies

By refusing the use of cookies, you can still access our Website. However, some features will be limited or even impossible.

### VI. Types of cookies

### a. Technical cookies

These cookies, which only contain your IP address, are essential for visiting the site. They allow you to:

- surf on the different pages of the Website and enjoy its features;
- complete forms;
- ensure that your identity is verified when you access your personal data;
- secure access to the Website.

These cookies do not require your consent as they allow you, in particular, to access the Website.

### b. Functional cookies

These cookies facilitate and analyze the functioning of our Website. Thanks to these cookies, we can make your browsing experience more pleasant and personalized. Thanks to them we can:

• customize services (language, currency, location, navigation data, etc.);

- remember your choices from a previous visit;
- collect information from online forms;
- compile statistics;
- Analyze the use of the site.

Like technical cookies, these cookies are used to improve your browsing experience and do not require your consent.

## c. Advertising cookies

These cookies give us information about your browsing habits and allow us to adapt the advertising content of our Website to your interests.

On the basis of these cookies we can analyze the effectiveness of advertising campaigns, in particular by identifying the subsequent actions you take by clicking on these advertising banners. Furthermore, based on geolocation data, we can adapt the announcements made to you to make you aware of the opportunities available near your location.

These advertising cookies can also allow us to send you targeted advertising messages using technologies that link data based on the sites you have visited.

The information we collect and share only identifies your device.

For these cookies, your consent is required and therefore we request your consent when you access our Website.

# d. Analytical or performance cookies

These cookies are used to collect information about how you visit our Website. This allows us to measure the audience of the various contents and sections of our Website in order to improve them.

Thanks to these cookies we can detect navigation problems and improve the usability of our Website.

This data is collected as a whole and is therefore completely anonymous.

For these cookies, we need your consent.

## e. Social network cookies

Social Network" cookies share the content you choose to share via application buttons that belong to social networks. When you use these buttons, a third-party cookie is installed on your device and if you are connected to the social network, this information will be added to your profile.

With regard to these cookies, it is necessary to check on each social network the extent of data collection and use.

These cookies also require your consent.

Facebook	https://fr-fr.facebook.com/policies/cookies/
Twitter	https://help.twitter.com/fr/safety-and-security/twitter-do-not-tr
	<u>ack</u>

Google	https://support.google.com/accounts/answer/61416?hl=fr
Instagram	https://help.instagram.com/1896641480634370

## f. Third-party cookies

These cookies are placed by third parties on our Website and then on your device. We do not have control over them. For more information, please consult the information provided by these third party sites on their own cookies.

#### VII. Your rights with regard to the processing of your personal data

Cookies that process personal data are subject to the rules on the protection of personal data. In this context, you have certain rights (right of access, right of rectification, right of opposition, right of withdrawal of consent, etc.).

We refer you to our Privacy Policy ( ) which sets out your rights and the conditions under which they apply.

#### VIII. **Contact Information**



iordyvansteenkiste33@gmail.com



karel serrevnstraat 19 8420 wenduine

#### IX. Modification

We reserve the right to change the provisions of this Policy at any time. We will publish the changes directly on our Website.

#### X. Applicable law and competent courts

This Policy is governed by the national law of our principal place of business as set out above.

Any dispute relating to the interpretation or execution of this Policy shall be submitted to the courts of such national law.

This version of the Policy is effective and has been updated as of 22/12/2023.